

# MarketFastFood

This document lists all the Information, Terms & Conditions, Subscription Details of MarketFastFood, a THOROUGH READING is advised before subscribing to the MFF service.

## Quick Introduction:-

**MarketFastFood** – MFF is a service consciously designed for Investors in stock market with capital of up to Rs.25 Lacs and below. We consider investors with capital of up to Rs.25 Lacs as Small investors.

MFF is an service which advices on Short Term, Medium Term and Long Term investment opportunities in Indian stock markets, with Highest Level of Expertise and Transparency. MFF would try to benefit its subscribers from all type of market movements and fluctuations.

The MFF service is operated by Vivek Karwa (Investment Strategist – **IS**) in his Personal Capacity. To read his profile visit <http://www.vridhi.co.in/about-us/> **Vivek Karwa** is a **Techno-Fundamental Analyst**, Investor & a Trader and has been Analysing Markets & Stocks for more than a decade now. He is a CERTIFIED FINANCIAL PLANNER<sup>CM</sup> by qualification.

## What is MarketFastFood and for whom it is meant?

1. Small investors generally are the ignored lot. Big Advisors and Big Brokerage houses undermine the fact that the small investors also have the Right to Make Money in markets.
2. Small investors tend to invest themselves, without any guidance. They are also the busiest investors since most of such investors are employed, or run their own businesses, which consume most of their time. This leads to ad-hoc investing, leading to losses.
3. MFF, is meant for small investors who will get the investing ideas by a communication mode decided from time to time. It would be most suitable for investors with capital of up to Rs.25 Lacs only.
4. The service can be availed by anyone across the world. As an investor you need not worry about the distance to get the Right Advice.

## Product Details:-

### Why Choose MarketFastFood?

1. The modus operandi of MFF is to provide a **service which is totally unbiased**. The subscriber to this service can be rest assured that he is getting the **highest level of transparency**.
2. Thus **MFF is all about sharing our ideas with other investors for a Fee** which is affordable even by small investors across boundaries and borders. MFF is meant for investors who regularly want to invest/trade and see their capital grow gradually and is **Not** meant for hardcore traders and intraday traders.

3. The Ownership of the Portfolio is Transparent & will remain in the name of the Investor. You can continue investing through your existing broker. We will just be providing the right advice!

**Subscription Fees Payable to join MFF group\*:-**

	<b>Annual</b>	<b>Half Yearly</b>
<b>MFF Joining Fees</b>	<b>Rs.10000/-</b>	<b>Rs.6000/-</b>
<b>*Add Additional Rs.2500/- in case you are depositing Cash.</b>		

To subscribe, pls email to [MarketFastFood@gmail.com](mailto:MarketFastFood@gmail.com) for the bank account details.

**What will be posted on the MFF group?**

a. Investment ideas in Cash Market: **ST, MT, & LT** ideas. **(No Intraday or Short Sell Calls)**. We will also be sending you the Exit advice. Thus we will help you with **Both Entry and Exit points**.

b. Research Reports – both of IS and from other sources (only if deemed necessary).

c. News, Reviews & other content which the IS feels could be useful.

**Other Benefits of being a member of MFF:**

d. Advice on Revamping an Existing Portfolio would be available to the MFF subscribers without any of cost.

e. Recommendations will be sent by the communication mode solely created for MFF family.

**Must Read Common Points before Joining:**

01. The subscribers would be allowed to join MFF group which would be a closed group. Updates, if any, would be shared on these communication systems, None other than the IS would be allowed to send any messages.

02. If a member needs to post something on the group which he feels will be useful to other members, can do it by sending it to the IS. "Posting the message on the group or not" and "posting by editing or in its original form" would be the discretion of the IS.

03. All mails, ideas, are meant for the use of members only and any member found forwarding the mails/recommendations to non members would cease to be a member of the group and further, the fee paid would be held back.

04. Only One ID per subscription will be allowed and in case of change the earlier Email would be removed from the list. Fee once paid would be Non-Refundable.

**Few Very Important Points & Risk Factors:**

05. The moderator is not bound to give recommendations; if he feels that market conditions are not conducive he may advise to wait. **No trading call would be given just for sake of giving a call.**

06. Capital protection is more important than profits hence there would be no target on returns. Keeping targets can lead to impulsive and wrong trading.

07. All ideas will be given by keeping capital of max Rs.25 Lacs in mind. Investment ideas would be based on Techno-Fundamental analysis, across various indexes.

08. Investors with higher capital can join our other service **PortfolioVRIDHI** which is more Personalised and individually Monitored by us. We also have a service **SWC** meant for those wanting to invest monthly basis.

**09. Investing in Equity and similar market is Risky.** The recommendations and views would be based on certain expectation's which may or may not occur. The moderator will thereby be, not liable for any loss incurred be it monetary or otherwise. **No Guarantee on Returns, Principal is promised.**

**10.** This service does not tantamount to a PMS since we don't take any investment money in our personal name hence the **moderator has not registered the service with any authority or market regulator. We will register it when the need arises**

11. Any condition can be Modified, Deleted, Included, without any notice, keep a copy of this file as on joining date for future reference, this file contains the version number.

12. Investors are requested not to Assume Anything! In case of any Query/Doubt, please mail on [MarketFastFood@gmail.com](mailto:MarketFastFood@gmail.com) to clarify all Queries/Doubts.

### **How to use MFF service and start Investing**

1. Once you have paid the joining fee and emailed us the details, we will add you in the MFF group.

2. You may be a new investor or an investor with an Existing portfolio. If you are all new investor, just follow the instructions which we will be posting on the MFF group.

3. If you are an existing investor, when we send a recommendation, either you need to bring in fresh money to invest or you can sell some stocks from your existing portfolio and buy the idea we send. With this selling and buying process, over a period of time you will be fully in sync with MFF recommendations.

4. Upon receiving a communication from us, you can invest **0-10%** of your capital in the stock (zero in case you decide not to act on the advice sent). Always keep the size of your portfolio in mind. You should **Never** invest more than **10%** of your total money in any of the stock idea, until we specifically ask to.

5. Sometimes when we say '**Buy Half Qty**' you should invest only Half the %tage of capital which you would have otherwise invested in normal conditions. We may or may not ask you to buy the other half later.

6. The joining dates of MFF subscriber is continuous and different, hence we will also be keeping the records of past 3-6 months of recommendations sent to the group. At times, due to the %tage rule, you may have invested your full capital and we may still send you a new recommendation! In such cases you can yourself sell small quantities of your one or more existing holdings and buy the new stock. But never sell all the holdings until we advise.

**\*No Short Calls will be given! \*Investors need to track the %tages of capital themselves, since each investor may have different investible surplus, different dates of joining MFF.**

**VIVEK KARWA, CFP<sup>CM</sup>**

Office Desk Mobile: +91 - 9381024365

Version: 170416